



A MONTHLY NEWSLETTER FROM THE PEACE COFFEE CREW

fair grounds

MAY 2007 – IN THIS ISSUE:

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june
 featured
 product

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 Our seasonal
 Dominican
 Republic
 roast!

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Roaster's

picking up the pace...

Since returning from the Green Festival in Chicago, it's been a whirlwind of activity here at Peace Coffee. And to think... our busy season is just starting! We're stoked by the activity though, and savor the opportunity to promote the Fair Trade brew we love. In this month's *Fair Grounds*, we've got [Part 2 of Derek's adventures in Ethiopia](#). We also offer some of the creative responses we got to our Peace Coffee Bike Team Jersey raffle question, "[If you were a bicycle...](#)" and profile [Bark for Peace](#), a new pet treat company whose founders we met at the Green Festival. And we present [more photos from Josh's viewfinder](#). This plus a [recipe for coffee ice cream](#) (yum!) and a new [Roaster's Corner](#) add up to a pretty nifty issue. Ice down a mug of Peace Coffee and read on...

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sailing the fair trade winds. part 2

by Derek De La Paz, Peace Coffee Production Roaster



So after traveling half way around the world, making my way thru Ethiopia's capitol Addis Ababa, I've finally arrived in Yirgacheffe, a very sacred place in the

 **Corner**

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our new
Dominican
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Cooking!** 

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to cool a
summer's day**

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Traditional Style
Ethiopian Home

ever-changing coffee world. Many connoisseurs consider the coffee that is grown in this area to be the finest in the world. Rugged highlands with an abundance of seasonal rainfall make it an ideal location for the coffee plant to grow. We arrive into Yirgacheffe a little after the six o'clock hour. Checking into the local hotel brings us a friendly welcome, and an invitation to enjoy dinner there.

[Read more...](#)

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if i was a bicycle. i'd be...



At the Green Festival in Chicago we raffled off a Peace Coffee Bike Jersey. We asked people who entered the raffle to answer the question, **"If you were a bicycle, what kind would you be and why?"**

Here are some of our favorite answers!

"Schwinn - red, because it was the first bike I had as a kid."

"Schwinn banana seater, because it was the first bike I remember riding with the biggest sense of freedom."

"A tricycle - for stability and youthful feeling."

"My old Bianchi Pista, because it was stolen and I'd just like to know that it's okay."

"One with a big basket to fill with food and coffee, the color would be green of course and it would have a bell."

"A Book Bicycle with bags to deliver books to kids in need of a good read (can you tell I'm a Librarian?)"

"I'd be a touring bicycle so that I might see the world at a more relaxed pace than in a car or plane!"

"A green one to promote our cause!"

"A recumbant bicycle. I choose that style because it is relaxing, peaceful, less stress and strain on your body, and not everyone has them!"

"I'd be a mountain bike so I could anywhere and be covered in mud."

"A folding bike so I could get around to more places."

"The one I'm riding, of course."

Craig Abrams of Mequon, WI, won the raffle for the bike team jersey. He said he'll send us a picture of him in it for the July Newsletter!

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bark for peace!



The all-rescue
Bark for Peace!
nuclear family: Dave &
Bounce Johnson;
Lisa, Ford &
Clementine Knaggs

If you've ever visited Peace Coffee's [pet page](#), you'll see what an animal lovin' bunch we are. Some of us like to cuddle up with our rabbits, cats or iguanas, but the majority of us have dogs that we love, even when they wake us up early in the morning or take up too much of the bed.

Just last month, two members of the Peace Coffee Crew attended a Green Business Conference and the first ever [Green Festival](#) to take place in Chicago.

It was here Peace Coffee befriended a like-minded business out of Austin, Texas -- coincidentally named Bark for Peace!

We immediately felt a connection and after trying each other's products, we were both hooked on one another. Like Peace Coffee, Lisa Knaggs, who started Bark for Peace, is committed to only offering "junk-free" products that taste delicious. They sell some of the best vegan, organic, human grade, allergen-free, dog treats on the planet. One of their most popular varieties is a savory sweet potato jerky chew sprinkled with ginger. This treat not only tastes great if you are a dog, but humans delight in them too. (We made sure to sample them all.)

Of course, Bark for Peace is also passionate about promoting Peace!

Here's what they have to say about it: We think peace is more than the absence of war, rather we hope and work toward the absence of suffering and the flourishing of all! Our dogs show us- peace is: rambunctious joy, relentless love, abundant sharing, creative compassion and ever-extended forgiveness! That's why we say "Love like your dog!"

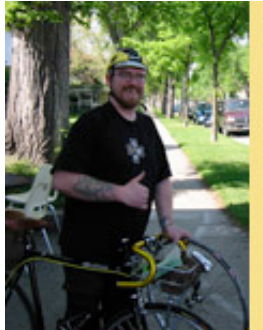
Bark for Peace treats are currently only available in Texas, but they will be available online soon. Until then, Twin Cities based [Sojo's Dog Treats](#) offers similarly yummy products to spoil your dog. Enjoy time with your dog this summer and

let's all keep barking for peace. Woof-woof!

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from josh's viewfinder

Here are more photos from Josh's Peace Coffee delivery travels:



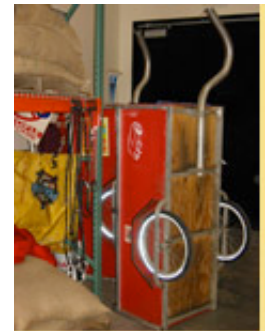
Biker Brian



Graffiti along
the Greenway



Graffiti is Art...
Art is power.
Power is everything



Josh's Desk

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show your peace coffee pride and win!



Jan and Deb in
their matching
Peace Coffee
ensembles

Superstar customers, **Jan Bodin** and **Deb Braun** of Fridley, MN, biked over to our office to pick up coffee for their church, 1st Congregational. We couldn't resist taking of a picture of them in their matching Peace Coffee shirts and reflective bike jackets!

Congratulations, Jan and Deb! You win a pound of your favorite Peace Coffee.

If you're passionate about Peace Coffee, show it! Send us:

- a photo showing your "Peace Coffee Pride"
- a short written testimonial about how much you love us
- an original coffee poem or haiku (three lines, 5 syllables in the first, 7 in the second, 5 in the last)

Each month, we'll choose one entry to appear in the following *Fair Grounds* newsletter. If we choose yours, you'll win a pound of your favorite Peace Coffee coffee. Please send your entry to mel@peacecoffee.com.

Contest ends: June 11th

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quote of the month

"Happiness consists in activity. It is a running stream, not a stagnant pool."

~ Oliver Wendell Holmes

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past issues

- [April 2007](#) Sailing the Fair Trade Winds Derek De La Paz, Peace Coffee Production Roaster, New Faces: Josh Lavelle, What Do You Think About Fair Trade?
- [March 2007](#) Iguanas. Coffee and Magnetic Poles by Andy Lambert and Ryan Seibold, Our Daily Bread - Don't Miss This Movie!, Focus on the Farm Bill, Roaster's Corner: The Joys of MPR Blend by Keith Tomlinson
- [February 2007](#) Ice Ice Baby by Melanee Meegan, Marketing Director & Marathon Runner, Taking to the Streets for the Stupor Bowl by Tom Hudson, Peace Coffee Bike & Biodiesel Delivery Driver, Global Warming 101 by Andy Lambert, Peace Coffee Outreach Coordinator.
- [January 2007](#) Having Attitude for Gratitude by Ton Tran, Peace Coffee Race Team Manager, Wedge Co-op Introduces Sow the Seeds by Mandy Catlette, Magic Beans: Sow the Seeds Blend is Ready to Brew by Barth Anderson, Research and Development Coordinator at the Wedge Community Co-op
- [December 2006](#) I Bought a Cow For You!, Fair Trade: It's Not Just for Coffee, Beer! It Tastes So Good! by Melanee Meegan, Marketing Manager & Beer Activist
- [November 2006](#) Book Review: Organic Coffee by Tim King, Becoming a Beer Activist by Melanee Meegan, Hot Off the Press: Fermenting Revolution, How Microbrew Can Save the World by Chris O'Brien
- [October 2006](#) The Power of 100: A Fair Trade Harvest, Minnesota Does Fair Trade, Local to Global: A Fair Trade Resource List
- [September 2006](#) The Hike: Another Peace Coffee

- Adventure by Ryan Seibold, Peace Coffee Production Roaster, Coming to a Theatre Near You!: *Black Gold*.
- [August 2006](#) One Brick at a Time by Beth Backen, Shipping and Receiving Coordinator, Sitting On Top of the World by Nate Stevens, Customer Accounts Representative, The Long Haul to the Green Man by Ryan Seibold, Eco Experience at the State Fair, Howdy. I'm Keith, The New Head Roaster.
 - [July 2006](#) Bike Film Festival Rolls Into Minneapolis, Biofuels or Bust by Jim Kleinschmit and Mark Smith, Oxfam Red Cards Adidas
 - [June 2006](#) Travels With Habitat in Guatemala by Andy Lambert, Finding Balance in East Timor by Anna Canning, New Peace Coffee Beer: MJDBA, Customer Spotlight: Jay's Café by Melanee Meegan.
 - [May 2006](#) Gardening Grounds by Nathan Steigman, Peace Coffee Builds With Habitat, Bike Map Adds New Spin to Art-A-Whirl
 - [April 2006](#) Discovering Fair Trade in Guatemala by Keith Tomlinson, Travel Notes from Sumatra, Indonesia by Jamie Schumacher, Birchwood Café Celebrates Earth Day, Birch Clothing Plants Trees, Donates \$\$
 - [March 2006](#) The Scent of Sumatra by Anna Canning, On the Road at The USFT Convergence by Andy Lambert, Happy 20th! A Big Year for IATP
 - [February 2006](#) Tsunami Goal Reached, Fair Trade Fashion Debuts in Hong Kong by Patricia Jurewicz, Senior Associate, Trade and Global Governance at the Institute for Agriculture and Trade Policy, The Red Bull Sky Ride, Cool Opportunities Sustainable Energy in Motion Bike Tour
 - [January 2006](#) Peace Coffee and Fair Trade Gain Ground by Scott Patterson, Coffee Flavored Beers Grow in Popularity by Andy Lambert, 10 Good Things About Another Bad Year by Medea Benjamin, Director of Global Exchange & Co-Founder of Code Pink
 - [December 2005](#) Make Peace, Not War, Students Help Grow the Fair Trade Movement by Andy Lambert, Catching Up With the Crew, Think Tank Going to WTO Ministerial
 - [November 2005](#) Hurricane Stan Causes Much Devastation by Jeronimo Bollen of Manos Campesinas, On the Road With Brad...Continued, Winter Biking Tips from Hub Bike Co-op, Show Your Peace Coffee Pride and Win!, Customer Spotlight: Peaceful Valley Greetings, Meet the Queen Bee (and Worker Bees) by Andy Lambert
 - [October 2005](#) Coop Coffees Meets in Guatemala by Tripp Pomeroy, Peace Coffee Bike Team Season Wrap-up by Ton Tran, Peace Coffee Bike Grinder, Catching Up With the Crew, Peace Gear: Spiffy Socks

- [September 2005](#) Green Beans Lost in Katrina's Wake by Scott Patterson, The Revolution Will Not Be Motorized by Andy Lambert, The Joy of Stovetop Espresso Machines by Melanee Meegan, The Wanderlust Returns By Brad the Intrepid Bean Pedaler
- [August 2005](#) A New Buzz...Chain Saw Art, The Valley of the Giant Green Man by Andy Lambert, Peace Coffee Events and Demo Guy, The Annual Milk Carton Boat Race by Melanee Meegan, Peace Coffee Marketing Manager
- [July 2005](#) Pedal Power: Peace Coffee Bike Team, FT Futures: Living a Fair Trade Life, CAFTA Is Not Done: A Call to Action
- [June 2005](#) Extraordinary Ethiopia by Melanee Meegan, Peace Coffee Marketing & Advertising Coordinator, Peace Coffee's 2nd Annual Open House, Aceh Tsunami Relief Fund Update PPKGO, ForesTrade and CV Trimaju, Batter Up! by Monika Firl, Coop Coffees
- [May 2005](#) Fair Trade in Seattle by Scott Patterson, Brad's Nicaragua Journal by Brad the Bike Messenger
- [April 2005](#) Fair Trade Travels and Other Adventures, Nicaragua Trip Brings Fair Trade to Life by Anneka Kmiecik, Birchwood Café, Fair Trade in a Volatile Market by Bill Harris, Cooperative Coffees
- [March 2005](#) Andy's Chiapas Journal (part two) by Andy Lambert, Converging For Fair Trade
- [February 2005](#) Update On The Aceh Fund, Return To Chiapas (part one) by Andy Lambert, In Praise Of Hot Chocolate by Rachel Hiltzley
- [January 2005](#) Tragedy's Wake: Update From Sumatra, How I Spent My Floating Holiday by Brad the Bike Messenger, A Coffee Science Experiment by Rachel Hiltzley, Resident Equipment Expert
- [December 2004](#) Great Coffee the French Press Way, The Best Coffee in Town, Coffee+Beer=Friggin' Good. eh?
- [November 2004](#) My Other Bike is a Biodiesel, Biodiesel: It's What's Inside
- [October 2004](#) A Peaceful Alternative to Petroleum, Don't Just Do It. Do It With Justice
- [September 2004](#) Santa Anita de la Union, The Beauty of the St. Paul Classic
- [August 2004](#) Crema Café: Home of Sonny's Ice Cream,
- [July 2004](#) Exploring Our Origins: Ethiopia
- [June 2004](#) Journey through the Life of a Bean
- [May 2004](#) Report from Colombia and Brad 's Big Bike Adventure
- [April 2004](#) Nicaragua: Coffee and the Community at CECOCAFEN
- [March 2004](#) Fair Trade Friends: United Students for

- Fair Trade
- [February 2004](#) Mut Vitz and APECAFORMM Trip Reports
 - [January 2004](#) 10 Good Things about a Bad Year
 - [December 2003](#) Global Exchange Fair Trade Challenge
 - [November 2003](#) Barriers to Fair Trade: NAFTA on Steroids
 - [October 2003](#) Dia de Los Muertos
 - [September 2003](#) Report from Cancun: Victory for Fair Trade
 - [August 2003](#) Fair Trade Friends: Oxfam America
 - [July 2003](#) Exploring Our Origins: Sumatra

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*We work together to get the coffee out to our customers.

Although we have specific job titles, we all take turns switching roles and putting in time where it's needed most.

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